





### Find Out What's New in February!

#### CMSD Home | CSD Home | Blog | Job Openings



St. Anthony's Hospital 1200 7th Ave. N. St. Petersburg, FL 33705

### Featured Product Digital Directories

Digital directories are one type of digital display system that are seen more and more often nowadays.

<u>Navigo Suite</u>, developed by Interactive Touchscreen Solutions, is one digital software program suitable for digital directories in a wide range of environments. Creative Sign Designs most recently used Navigo Suite for the digital directories at St. Anthony's Hospital and Suncoast Medical Clinic.

These directories act as more than wayfinding.Visitors, voluteers and patients have the ability to print name badges in the addition to maps upon entry, eliminating the need to ask for directions. They can also act as self-service kiosks where patients can independently check-in, speeding up the tedious check-in process and in turn minimizing percieved wait times. These are just a few of the software's capabilities that are most commonly utilized in hospital settings.

The vibrant colors and eye-catching movemet in digital display systems do an excellent job of keeping visitors and patients engaged. Therefore, it is the pefect medium for hospitals to adverstise any promotions or events. This technology can also be used to broadcast emergency updates and display information such as the date and time.

To learn more about digital display systems and directories, visit <u>www.CreativeMailboxDesigns.com</u>or our sister company Creative Sign Designs' website <u>www.CreativeSignDesigns.com</u>.

# Featured Project

#### Eckerd College: James Center for Molecular and Life Sciences Market: Education Location: St. Petersburg, FL

When the James Center for Molecular and Life Sciences opened its doors to Eckerd's campus on January 31st, the College wanted to recognize the generosity of its donors, all of whom are alumni. Each donor contributed \$5,000 or more to help realize the vision of the building, thus making a significant impact on the College's future and tomorrow's science leaders.



Creative Sign Designs is happy to have had the opportunity to team up with Eckerd to design the illuminated donor wall, "Science Fellows" that features a total of 204 names in the building's central gathering area.

Creative also designed 49 room donor plaques. The background panel of these plaques were made of 1/4" clear acrylic with bamboo laminate and a 1/8" thick, clear acrylic second surface face panel.

In addition to the donor recognition, Creative completed the building's exterior identification consisting of non-illuminated, brushed stainless steel channel lettering as well as interior wall lettering for "Wrenn Hall" made of brushed aluminum channel lettering.

To learn more about donor recognition walls and plaques, visit <u>CreativeMailboxDesigns.com</u> or our sister company's website <u>CreativeSignDesigns.com</u>.







Eckerd College James Center 4200 54th Ave. S. St. Petersburg, FL 33711



# Awards & Designations

Our sister company, Creative Sign Designs, is proud to be named a 2013 U.S. Chamber of Commerce Blue Ribbon Small Business Award Winner for the second year in a row.

To read more about this award click here.

### **Important Dates**



Southern States Sign Association (SSSA) Winter Conference Hosted by our sister company, Creative Sign Designs February 21st - 23rd Tampa Headquarters

To register or for more information and the complete conference schedule click <u>here</u>.

Come see us at the CAI Trade Show March 1st 8:00 am - 3:00 pm Tampa Convention Center

For more information click here.

Get social with us!



Forward this message to a friend

12801 Commodity Place | Tampa, FL 33626 | 813.818.7100 | www.CreativeMailboxDesigns.com

#### Click to view this email in a browser

If you no longer wish to receive these emails, please reply to this message with "Unsubscribe" in the subject line or simply click on the following link: <u>Unsubscribe</u>

Creative Mailbox and Sign Designs 12801 Commodity Place Tampa, Florida 33626 US



Read the VerticalResponse marketing policy.